## "Talking Points"

## **CAREER ADVANTAGE PLUS** EXECUTIVE SERVICES

**Domestic Spousal Assistance Services** 

Use these 'Talking Points" as a guide. Then, let REA Coaches be the experts.

**1.** W H O

Relocating Employees' Executive Spouse/Partner

"The CAREER ADVANTAGE PLUS EXECUTIVE SERVICES program is offered to RELOCATING EMPLOYEES for their EXECUTIVE spouse/partner."

# WHAT does the Program provide?

is the Program for?

#### Full-Service Flexible Coaching for Relocating Executives

"(Client Company) offers this full-service program to assist your Executive Level spouse/partner in developing and conducting an individualized flexible program to address the unique requirements of Senior Level Professionals and Executives. Your spouse/partner can choose when, where and how to access the services. Whether they choose to meet face-to-face with an Executive Coach or consult by phone from home or on the road, your spouse/partner will have easy access to our coach team, customized resources, state-of-the-art technology and administrative support to help them achieve their goals."

**3. HOW**do I learn more or get started?

REA will contact your spouse/partner

"I'll have an Intake Specialist contact your spouse in a day or two to explain the program in more detail and answer any questions he/she may have"

REA will do the rest!

### Sampling of Services

#### **Services May Include:**

- Unlimited access to a senior level consultant until objectives are met
- O Private career assessment and consultation
- o Preparation of Powerful Self-Marketing Tools & Correspondence
- O Development of Personal Marketing Plan and Job Search Campaign
- Coaching on Interview and Salary Negotiation Strategies
- Networking and Social Media Strategies and Techniques

- o Coaching on Entrepreneurship and Self-Employment Options (if desired)
- Guidance in working effectively with Search Firms
- Settling in assistance with Community Resources
- O Access to Execunet® for up to 3 months www.execunet.com
- Private Introduction, Networking contacts and Job Leads where possible
- Post Employment Support